



FERNBAUGH'S
Diamonds ♥ Fine Jewelry

NEWS

Date

For Immediate Release

Contact:

Lori VanDuyne

219-753-4827

FERNBAUGH'S DIAMONDS & FINE JEWELRY WILL OPEN A NEW PLYMOUTH LOCATION

Fernbaugh's Diamonds & Fine Jewelry, based in Logansport, will ~~be opening~~ a new location at 206 North Michigan Street in Plymouth, Indiana on February 8, 2006. The Grand Opening celebration, open to the public, will include a ribbon-cutting by the Plymouth Chamber of Commerce, refreshments, and special discounts on selected items. The family-owned business is managed by Derek McGuire and Brian and Lori VanDuyne, who are delighted to be part of a dynamic and growing community such as Plymouth. They are anticipating a positive response to the sleek interior design of their store, which has been completely remodeled.

Fernbaugh's Jewelry specializes in classic and contemporary jewelry, as well as in-house repair and restoration. They also provide pick-up and delivery service on all items, whether the customer is at home or at work. "We know people are busy," says Lori VanDuyne. "We want to meet all of our customers' needs."

Fernbaugh's staff ~~has often been called on to offer~~ advice for marriage proposals; in fact, they even sell a booklet entitled *Twenty Ways to Pop the Question*. It provides information on engagement rings and proposals, but also gives basic gift-giving ideas for all occasions. They ~~also~~ provide customers with information on caring for their investments, including care plans, calendars, and warranty information. The owners are looking forward to celebrating special moments with their new Plymouth clientele. "We want to build relationships with our customers," says Lori Van Duyne.

206 N. Michigan St
Plymouth, IN 46563
574-936-1577
574- 936-1576 fax
www.fernbaughs.com